

Business Support Levels

WILLOW BEND ENVIRONMENTAL EDUCATION CENTER

Pinion Level \$100-\$499

- Recognition on website (visited by approximately 5400 people per year)
- Recognition on annual report (distributed to approximately 75 people per year)
- Recognition on program list (distributed to approximately 400 teachers per year)
- Appreciation Party invitation

Juniper Level \$500-\$999

- All of the above benefits, plus:
- Recognition on poster in Discovery Room (visited by more than 3500 people per year)
- Business cards in Discovery Room
- Recognition in footer of all event fliers distributed community-wide

Aspen Level \$1000-\$1999

- All of the above benefits, plus:
- Free use of Willow Bend for meetings (\$20/hour value)
- Link from Willow Bend website to your company website
- Your company logo on display in Discovery Room
- Recognition in footer of all e-mail newsletters (sent to a listserv of over 1700 contacts)

Ponderosa Level \$2000-\$3999

- All of the above benefits, plus:
- Link from all Willow Bend emails to your company's website
- A full display in the Discovery Room, template provided
- An advertised thank you in the Arizona Daily Sun (read by 11,500 people per day)

Willow Level \$4000 AND UP

- All of the above benefits, plus:
- Verbal recognition at beginning of each Willow Bend event (attended by more than 500 people per year)
- Your company's logo on a mobile display taken to all community events (reaching approximately 1500 people per year)
- An advertised thank you on KNAU (reaching 60,000 people per day)

"I support Willow Bend Environmental Education Center because they are teaching lessons about conservation and sustainability that could well be crucial for all of us in the future. Their building, a passive solar straw-bale structure, when combined with the solar electric system my company donated, is possibly the first net zero energy facility in Flagstaff... Our relationship with Willow Bend has given us valuable visibility in the community, and our solar installation business has benefited substantially from the referrals and connections we have made there."

—Jim Corning, Owner, Prometheus Renewables

